

# THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC



# CELEBRATING 201 Years of GW!

Class of 2023



## THE LARGEST INSTITUTION OF HIGHER EDUCATION IN OUR NATION'S CAPITOL

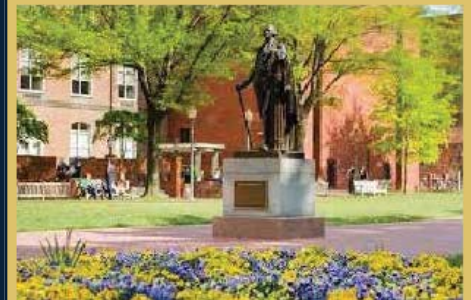
Chartered by an Act of Congress on Feb. 09, 1821,  
George Washington University is  
Celebrating its 3rd Century  
of Excellence!

Since its **first class in 1822**, GW has used D.C. as a classroom like no other institution, hosting classes in the U.S. Capitol and George Washington's Mount Vernon Estate. **GW** students have research opportunities with nearly every U.S. federal agency, plus several multilateral groups, including the Agency for Healthcare Research and Quality, National Institutes of Health, National Institutes of Standards and Technology, the Naval Research Lab, Pan-American Health Organization, Smithsonian Institution and the World Bank, just to name a few. Ten **GW** alumni currently serve in the 116th U.S. Congress. These **GW** graduates represent constituents from eight different states and U.S. territories. In addition, noted **GW** alumni public servants include former Secretary of State Colin Powell, former Senate Majority Leader Harry Reid, former FBI Director J. Edgar Hoover, former Secretary of State John Foster Dulles, former SEC Chairman Mary Schapiro, former Chairman of the Joint Chiefs of Staff General Peter Pace, retired Coast Guard Commandant and national incident commander for the Gulf oil spill Thad Allen, and former First Lady Jacqueline Kennedy Onassis. Current and former Supreme Court Justices Clarence Thomas, William Strong, David J. Brewer, Willis Van Devanter and John Marshall Harlan have been among those who have served on the **GW** Law faculty. Moreover, Chief Justice John Roberts, Justice Samuel Alito, Justice Elena Kagan, Justice Sonia Sotomayor and the late Justice Antonin Scalia have all, respectively, presided over its constitutional law moot court in recent years. Housed in a city unlike any other, our students gain an education unlike any other. The whole city is our classroom, and our students emerge not just with a diploma, but with experiences that could only happen at **GW**. This is your invitation to recruit **GW's 200th Anniversary Class** and salute this remarkable university as it embarks on a **3rd century of excellence!**

To reserve your space please  
call us at **800-891-2828 Ext: 1162** or  
contact us at **mike@topgrad.com**

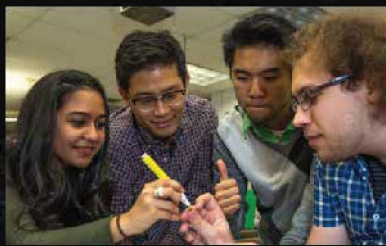
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## PAYMENT

The advertiser and advertising agency are jointly and separately responsible for payment. Pre-payment is required. Ads will be pulled at the discretion of the Publisher for non-payment.



# DIMENSIONS & MECHANICALS REQUIREMENTS

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**Digital data is required for all ad submissions.** Preferred file format is PDF/X-1a. However, other digital art will be accepted. High-resolution PDFs must be provided as CMYK with fonts and images embedded and sent via disk, CD-ROM or email. Ads submitted as hard copy will be scanned for use.

**The GWU Cherry Tree** is hard bound and printed on 100# matte paper. Final trim size is 9 x 12 inches and bleed size is 9 1/2 x 11 1/2 inches. Live material must be kept 1/4 inch from the trim.

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Additionally, the production department at Pentagon Publishing, Inc. is available to design or reformat files at \$75 per hour (fee may be waived). Please contact the **Art Department** at **800-891-2828 Ext: 1148** or **art@pentagon-usa.us** if you wish assistance.



# GW

## DEADLINE APRIL 20TH

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