



MARITIME COLLEGE

STATE UNIVERSITY OF NEW YORK

EIGHT BELLS

"SUNY Maritime College's impressive history began over 143 years ago!"

SUNY Maritime is a four-year college located at historic **Fort Schuyler** in **Throggs Neck, New York**. **EIGHT BELLS** is the official annual publication of **SUNY Maritime College**, located on the Throggs Neck peninsula where the East River meets Long Island Sound. **SUNY Maritime's** campus blends the better of two worlds: a comfortable college-town feel with the greatest city in the world. An impressive view of the sound extends toward the North Atlantic, yet only a few miles away are Yankee Stadium and midtown Manhattan. **SUNY Maritime College** boasts **ABET Accredited engineering programs**, and undergraduate and graduate degrees in the following areas: **Engineering, Naval Architecture, Business Administration, Marine Transportation, Marine Environmental Science, Humanities, International Transportation and Trade**, and a **Master's** degree in **International Transportation Management**. For 143 years, **SUNY Maritime College** graduates have had the opportunity to become commissioned officers in the **U.S. Armed Forces**. **SUNY Maritime College** has the only **Navy and Marine Reserve Officer Training Corps (NROTC)** program in the New York metropolitan area. Many commissioned graduates are selected for flight school, nuclear power or submarine school. U.S. Coast Guard and Air Force commissioning programs are also available. **The State University of New York Maritime College's impressive history began over 143 years ago, and the EIGHT BELLS will chronicle its phenomenal growth.** With **1,832 students**, **SUNY Maritime** has grown to become the largest maritime college in the **United States**.

To reserve your space in this historic and important annual please call the Program Manager **Mr. Michael Massicott** at **800 891-2828 Extension 1162** or **mike@pentagon-usa.us**



ADVERTISING POLICY

The **SUNY Maritime College's Eight Bells** reserves the right to edit, reject and/or cancel any advertisement. Advertisements for alcohol, tobacco, firearms and political groups are not accepted. The advertiser and their advertising agency assume full liability for content of advertisements printed and assume full responsibility for any claims made against the publisher.

Advertising contracts, insertion orders or written notice authorizing an advertisement to run must accompany or precede the arrival of the advertising material. Guaranteed positions are contracted for page positions only and requested placement will be attempted based on space availability and the discretion of the publisher. Only ads that meet our design specifications will be accepted.

PAYMENT

The advertiser and advertising agency are jointly and separately responsible for payment. Pre-payment is required. Ads will be pulled at the discretion of the Publisher for non-payment.

DIMENSIONS & MECHANICALS REQUIREMENTS

Please request our detailed **Advertising Mechanicals and Electronic Ad Specifications** from your program representative or contact our **Art Department** at **800-891-2828 Ext: 1148** or **art@pentagon-usa.us**

Digital data is required for all ad submissions. Digital data is required for all ad submissions. Preferred file format is PDF/X-1a. However, other digital art will be accepted. High-resolution PDFs must be provided as CMYK with fonts and images embedded via disk, CD-ROM, FTP or email. Additional electronic and mechanical specifications are available.

Eight Bells is printed on a high-speed web and SWOP standards apply. Final trim size is 9 x 12 inches and bleed size is 9 1/4 x 12 1/4 inches (trims to 9 x12). Bleed is available on full-page only. Live material must be kept 1/4 inch from the trim.

Additionally, the production department at **Pentagon Publishing, Inc.** is available to design or reformat files at \$75 per hour (fee may be waived). Please contact the **Art Department** at **800-891-2828 Ext: 1148** or email us at **art@pentagon-usa.us** if you wish assistance.



DEADLINES

- VARIES BY PLACEMENT REQUIREMENTS**
- PLEASE CONSULT YOUR REPRESENTATIVE**
- DISTRIBUTION IS IN FALL/WINTER**



Eight Bells is distributed to **graduate, faculty, staff alumni** and friends of **SUNY Maritime College**, a four-year college located at historic **Fort Schuyler in Throggs Neck, New York.**

AD RATES

PLEASE NOTE: ALL AD RATES REFLECT 4/C PROCESS AND FULL PAGES INCLUDE BLEED. ALL RATES ARE **NET** - AGENCIES MUST ADD COMMISSION

TWO PAGE SPREAD	\$6,995.00
FULL PAGE	\$3,495.00
HALF PAGE	\$2,195.00
QUARTER PAGE	\$1,395.00

