



FORT SCHUYLER

THE MAGAZINE FOR MARITIME COLLEGE ALUMNI AND FRIENDS



"SUNY graduates are in leadership positions in the maritime industry, business world, law, government and even in space as a NASA astronaut."

Founded in 1874, the **State University of New York Maritime College** is an institution focused on **engineering, business, science, and maritime transportation**. **Fort Schuyler** magazine is a joint publication of **The Maritime College** and **The Maritime College Alumni Association**. **Fort Schuyler** magazine delivers news and stories important to the thousands of **Fort Schuyler** Alumni whose own dynamic lives are displayed by their formidable professional accomplishments! In fact, wherever you live in the **United States** you will find **Fort Schuyler** graduates living near you. **Maritime College** offers undergraduate and graduate degrees in the following areas: **Engineering (Marine, Mechanical, Electrical and Facilities), Naval Architecture, Marine Transportation, Business, Humanities, International Transportation and Trade, and a Master's degree in International Transportation Management**. The **Maritime** experience begins in the classroom with top-ranked academic programs. **Maritime College's** award-winning faculty provides a hands-on education that **The Princeton Review** ranks as one of the best in the Northeast. The **Alumni Association** helps strengthen the experience of current students through **internships, professional mentoring and summer sea term scholarships**. **Fort Schuyler** magazine is published twice a year and distributed to students, faculty and alumni – as well as corporate friends of **The Maritime College**. To take advantage of **Fort Schuyler** magazine's extensive and erudite readership, contact our **program coordinator Mr. Michael Massicott at 800-891-2828 Ext. 1162 or mike@pentagon-usa.us**



ADVERTISING POLICY

The publisher (**SUNY Maritime College & Maritime College Alumni Association**) reserves the right to edit, reject and/or cancel any advertisement. Advertisements for alcohol, tobacco, firearms and political groups are not accepted. The advertiser and their advertising agency assume full liability for content of advertisements printed and assume full responsibility for any claims made against the publisher.

Advertising contracts, insertion orders or written notice authorizing an advertisement to run must accompany or precede the arrival of the advertising material. Guaranteed positions are contracted for inside the front page (Cover 2) and back page (inside, Cover 3) positions only. However, requested placement will be attempted based on space availability and the discretion of the publisher. Only ads that meet our design specifications will be accepted.

PAYMENT

The advertiser and advertising agency are jointly and separately responsible for payment. Pre-payment is required. Ads will be pulled at the discretion of the Publisher for non-payment.

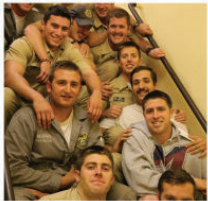
DIMENSIONS & MECHANICALS REQUIREMENTS



Please request our detailed **Advertising Mechanicals and Electronic Ad Specifications** from your program representative or from our **Art Department** at **800-891-2828 Ext: 1148** or **art@pentagon-usa.us**

Digital data is required for all ad submissions. Preferred file format is PDF/X-1a. However, other digital art will be accepted. High-resolution PDFs must be provided as CMYK with fonts and images embedded via disk, CD-ROM or email. **Fort Schuyler** is printed on a high-speed web and SWOP standards apply. Final trim size is 8 1/4 x 10 7/8 inches and bleed size is 8 1/2 x 11 1/8 inches. Live material must be kept 1/4 inch from the trim.

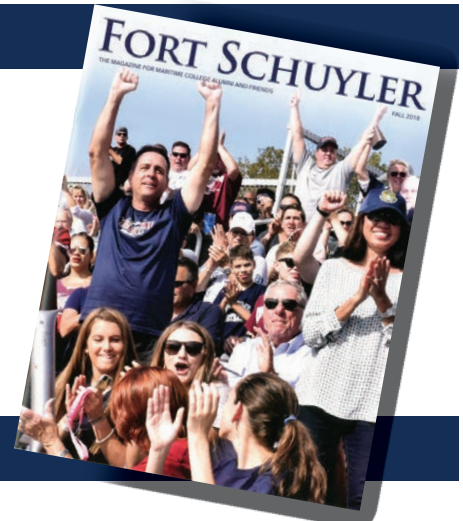
Additionally, the production department at **Pentagon Publishing, Inc.** is available to design or reformat files at \$75 per hour (fee may be waived). Please contact the **Art Department** at **800-891-2828 Ext: 1148** or **art@pentagon-usa.us** if you wish assistance.



DEADLINES

-PLEASE NOTE: DEADLINES ARE APPROXIMATE. PLEASE CONSULT YOUR REPRESENTATIVE FOR FINAL DEADLINES!

ISSUE	DEADLINE
SPRING	February 15 th
FALL	August 5 th



AD RATES

PLEASE NOTE: ALL AD RATES REFLECT 4/C PROCESS AND FULL PAGES INCLUDE BLEED. ALL RATES ARE **NET** - AGENCIES MUST ADD COMMISSION

COVER 4 IS UNAVAILABLE

	1X	2X
COVER 2 OR 3	\$3,995.00	\$3,695.00
FULL PAGE	\$3,795.00	\$3,595.00
HALF PAGE	\$2,895.00	\$2,695.00
QUARTER PAGE	\$1,995.00	\$1,695.00