



THE JOURNAL OF UNDERGRADUATE RESEARCH (JUR) IS DEDICATED TO PROVIDING THE UNIVERSITY OF ROCHESTER STUDENT BODY WITH INTELLECTUAL PERSPECTIVES.

JUR serves as a forum for the presentation of original research, thereby encouraging the pursuit of significant scholarly endeavors.

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To reserve your company's space contact our Program Manager **Mr. Michael Massicott** at **800-426-1233 Ext: 1162** or email **mike@topgrad.com**

DIMENSIONS & MECHANICALS REQUIREMENTS

Please request our detailed **Advertising Mechanicals and Electronic Ad Specifications** from your program representative or from our **Art Department** at **800-891-2828 Ext: 1148** or **art@pentagon-usa.us**

Digital data is required for all ad submissions. Preferred file format is PDF/X-1a. However, other digital art will be accepted. High-resolution PDFs must be provided as CMYK with fonts and images embedded and sent via disk, CD-ROM or email. Ads submitted as hard copy will be scanned for use.

JUR is printed on a high-speed web and SWOP standards apply. Final trim size is 8 1/4 x 10 7/8 inches and bleed size is 8 1/2 x 11 1/8 inches. Live material must be kept 1/4 inch from the trim.

Additionally, the production department at **Pentagon Publishing, Inc.** is available to design or reformat files at \$75 per hour (fee may be waived). Please contact the **Art Department** at **800-891-2828 Ext: 1148** or **art@pentagon-usa.us** if you wish assistance.

JUR is distributed to all students, administrative staff, faculty, and selective alumni of the **University of Rochester, Rochester, NY**. Additional distribution includes corporate leaders in industries throughout America. **JUR** is a project of the **College of Arts, Sciences and Engineering** – nationally recognized as one of the top schools in America!

On the WEB: www.jurrochester.com

DEADLINE

-PLEASE NOTE: **DEADLINES ARE APPROXIMATE.** PLEASE CONSULT YOUR REPRESENTATIVE

SPRING - MARCH

FALL - OCTOBER

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COVER 4	\$3,495.00
COVER 2 OR 3	\$3,295.00
FULL PAGE	\$3,095.00
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