

# SNAME (mt) Mechanicals

SPACE UNIT	WIDTH (in.)	DEPTH (in.)
Full Page (bleed)	8 3/8	11 1/8
2/3 Page	4 1/2	10
1/2 Page (horizontal)	7	4 7/8
1/2 Page (vertical)	3 3/8	10
1/3 page	2 1/8	10
1/3 page (square)	4 3/4	4 3/4
1/4 page	3 3/8	4 7/8

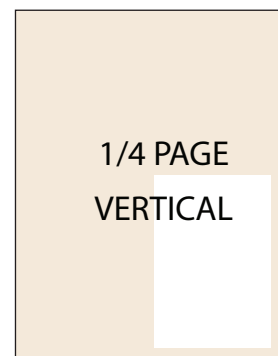
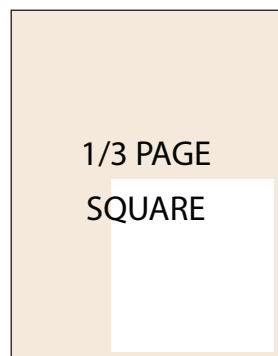
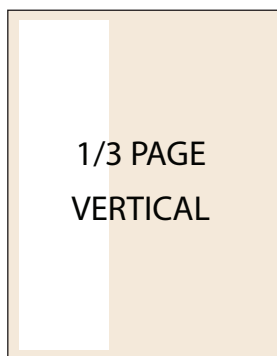
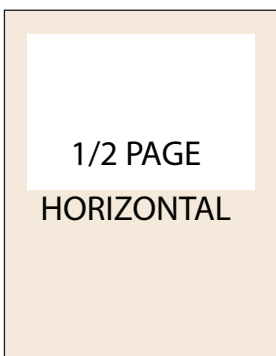
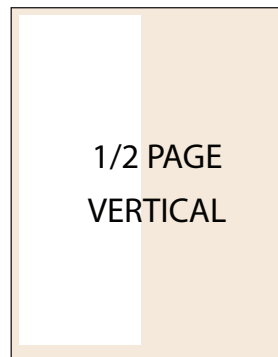
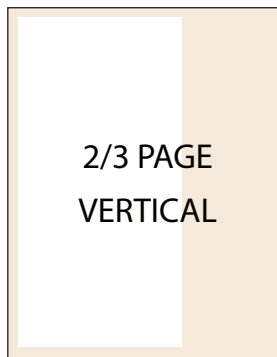
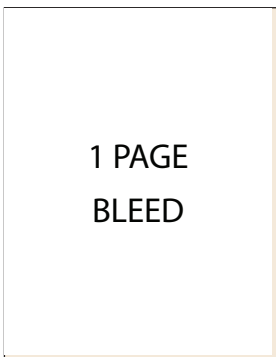
## FILE FORMATS:

- Preferred format: PDF/X-1A
- All fonts and images must be embedded.
  - All elements must be CMYK.
  - Black text should be built with black only.

## LIVE MATTER REQUIREMENTS:

Trim Size: 8 1/8 x 10 7/8  
 Bleed size: 8 3/8 x 11 1/8

- All non-bleed ads should be built to 100% of the non-bleed specs.
- All bleed ads - Material not intended to bleed should be kept 1/8 inch from the gutter and 1/4 inch from trim.



\*OTHER SIZES AVAILABLE