

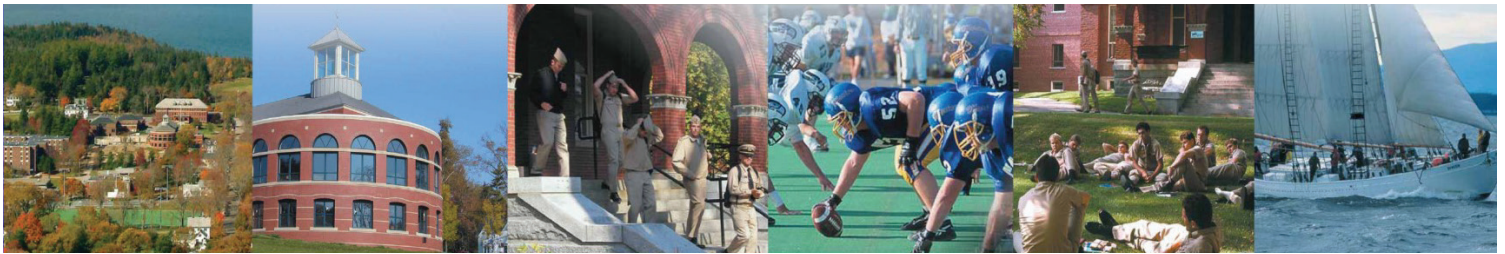


# MAINE MARITIME ACADEMY TRICK'S END

*"For generations, Maine has been known worldwide for the skills of her shipbuilders and sea captains..."*

The **Maine Marine Academy's** annual **Trick's End** offers you and your company an outstanding opportunity to reach the **Academy** and its graduates. **Maine Maritime** is a special place, offering a powerful blend of practical training and academic instruction. Since **1941**, year after year, virtually all **Maine Maritime** graduates land professional employment before graduation or soon after. The **United States Merchant Marine** is our most active participant in global trade. Graduates of **Maine Maritime Academy** go on to become **the leaders of our maritime industry**, an industry that links our country's economy across vast oceans with the rest of our world. Here is an opportunity to **recruit** both the **Academy's graduates** and **salute the industry**, as well as say thanks to a school that **has brought qualified and trained personnel into the industry for over 70 years**. In the post-war era, the **Maine Maritime Academy** has grown steadily and now offers **three degrees and 12 undergraduate academic majors**. For generations, Maine has been known worldwide for the skills of her shipbuilders and sea captains and for leadership in every phase of maritime affairs. Today this proud heritage thrives at the **Maine Maritime Academy**, an institution of higher learning that **provides undergraduate and graduate instruction in engineering, transportation, ocean studies, maritime management, port management, international business and logistics, small vessel operations, and marine management**. In addition, the college prepares a portion of its students as **Officers for the United States Merchant Marines**, and for the **Armed Forces of the United States**.

To reserve your company space in this historic annual, please contact the Program Manager **Mr. Michael Massicott at 800 891-2828 Extension 1162 or [mike@pentagon-usa.us](mailto:mike@pentagon-usa.us)**



## ADVERTISING POLICY

The **Maine Maritime Academy's Trick's End** reserves the right to edit, reject and/or cancel any advertisement. Advertisements for alcohol, tobacco, firearms and political groups are not accepted. The advertiser and their advertising agency assume full liability for content of advertisements printed and assume full responsibility for any claims made against the publisher. Advertising contracts, insertion orders or written notice authorizing an advertisement to run must accompany or precede the arrival of the advertising material. Guaranteed positions are contracted for page positions only and requested placement will be attempted based on space availability and the discretion of the publisher. Only ads that meet our design specifications will be accepted.

## PAYMENT

The advertiser and advertising agency are jointly and separately responsible for payment. Pre-payment is required. Ads will be pulled at the discretion of the Publisher for non-payment.

## DIMENSIONS & MECHANICALS REQUIREMENTS



Please request our detailed **Advertising Mechanicals and Electronic Ad Specifications** from your program representative or from our **Art Department** at **800-891-2828 Ext: 1148** or [art@pentagon-usa.us](mailto:art@pentagon-usa.us)

**Digital data is required for all ad submissions.** Preferred file format is PDF/X-1a. However, other digital art will be accepted. High-resolution PDF files must be provided as CMYK with fonts and images embedded via disk, CD-ROM or email. Additional electronic and mechanical specifications are available.



**TRICK'S END** is printed on a high-speed web and SWOP standards apply. Final trim size is 9 x 12 inches and bleed size is 9 1/4 x 12 1/4 inches (trims to 9x12). Bleed is available on full-page only. Live material must be kept 1/4 inch from the trim.



Additionally, the production department at **Pentagon Publishing, Inc.** is available to design or reformat files at \$75.00 per hour (fee may be waived). Please contact the **Art Department** at **800-891-2828 Ext: 1148** or [art@pentagon-usa.us](mailto:art@pentagon-usa.us) if you wish assistance.

## DEADLINES

- VARIES BY PLACEMENT REQUIREMENTS**
- PLEASE CONSULT YOUR REPRESENTATIVE**
- DISTRIBUTION IS IN FALL/WINTER**



The **Trick's End** staff reserves the right to insert suitable ad copy for paid ads that do not submit copy by final deadline.

Trick's End is distributed to the **graduates, staff, selected alumni** and **friends** of the **Maine Maritime Academy, Castine, Maine.**

## AD RATES

PLEASE NOTE: ALL AD RATES REFLECT 4/C PROCESS AND FULL PAGES INCLUDE BLEED. ALL RATES ARE **NET** - AGENCIES MUST ADD COMMISSION

<b>TWO PAGE SPREAD</b>	<b>\$6,295.00</b>
<b>FULL PAGE</b>	<b>\$3,495.00</b>
<b>HALF PAGE</b>	<b>\$2,195.00</b>
<b>QUARTER PAGE</b>	<b>\$1,395.00</b>

